

# ZACH BRUCE

WEB DESIGNER



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## EDUCATION

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### James Madison University, Harrisonburg, VA

2011 – 2013

#### *Bachelors of Science in Media Arts & Design*

- *Converged Media* track – Focused on web, print, and video production and analysis.
- Co-Created time-monitoring and productivity program concept and presentation.
- Co-Led building tablet app for Harrisonburg Downtown Renaissance during capstone course.

#### *Art Minor*

### Thomas Nelson Community College, Williamsburg, VA

2009 – 2010

#### Associates in Social Sciences

## EXPERIENCE

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### Williamsburg Community Chapel, Williamsburg, VA

2008 - Present

#### *Web Specialist*

- Designed visuals for events, ministry logos, and documents across web & print platforms.
- Led web redesign process including client meetings & research, information architecture redevelopment, and training.
- Administered website design & upkeep including layout, form creation, UI, and graphics.
- Researched web audience analytics through Google Analytics and proper web future-proofing solutions.
- Managed communication through social media platforms Facebook and Twitter.
- Organized & designed for electronic sign infrastructure present across church building.
- Introduced cloud-computing solutions for productivity increase between co-workers.

### GroMobi, Harrisonburg, VA

2013

#### *Design Intern*

- Created mock-ups of responsive websites and iOS apps with a focus on UI.
- Redesigned current businesses' websites.
- Designed slides for client-facing company presentations.
- Designed client-specific logos and themes.

## PROFICIENCY

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- Working in Adobe Creative Suite applications with specialization in InDesign, Photoshop, Fireworks and Illustrator.
- Coding and editing in latest HTML, CCS, and JavaScript standards.
- Creating sites quickly in Bootstrap and other responsive frameworks.
- Editing and creating sites with Content Management Systems: Wordpress and Drupal.
- 5 years experience with freelance design jobs, self-management, time-keeping, and billing.
- 3.5 years experience working remotely, utilizing cloud-computing and video-conference solutions.
- HD video shooting, editing in Final Cut Pro or Adobe Premiere Pro.
- Mac and PC troubleshooting and basic IT hardware and software experience

REFERENCES AVAILABLE UPON REQUEST  
VISIT ZACHBRUCE.COM FOR SAMPLE WORKS